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FOR IMMEDIATE RELEASE

March 2, 2016

Century Savings Bank Goes Red in support of Women's Heart Health

UPPER DEERFIELD, NJ (March 2, 2016) – Century Savings Bank employees recently participated in the 13th Annual National Wear Red Day Campaign on February 5, 2016, in support of the American Heart Association's Go Red for Women movement. This kicked off a month long fundraising effort, by collecting donations at all branch locations. This year, Century is pleased to announce that it has raised a total of \$1,515.00 in support of the movement.

Go Red for Women is a national movement to end heart disease -- the number one killer of women, by advocating for life-saving initiatives, education and prevention while empowering women to take charge of their heart health.

“Century Savings Bank is passionate about supporting the American Heart Association's Go Red for Women movement and we are honored to be recognized as one of New Jersey's Top 20 Financial Teams,” said Deborah Holman, Vice President of Marketing at Century Savings Bank. “This year we challenged our staff to Go Red bigger than ever before. Together, with our employees, we support the fight against heart disease, by raising awareness, promoting heart-healthy eating habits, and championing local fundraising initiatives.”



About Go Red for Women

In 2004, the American Heart Association (AHA) faced a challenge. Cardiovascular disease claimed the lives of nearly 500,000 American women each year, yet women were not paying attention. In fact, many even dismissed it as an older man's disease. To dispel the myths and raise awareness of heart disease as the number one killer of women, the American Heart Association created Go Red for Women, a passionate, emotional, social initiative designed to empower women to take charge of their heart health.

Go Red for Women encourages awareness of the issue of women and heart disease, and action to save more lives. It also gives them the tools they need to lead a heart healthy life.

For more information about the Go Red movement visit www.goredforwomen.org.

About Century Savings Bank

Based on strong, traditional values and local decision-making, Century Savings Bank is dedicated to being the premier financial services provider in the area, focused on the changing needs of people and business in our communities by providing the highest level of quality service. Century Savings Bank began as a small mortgage association in downtown Bridgeton in 1865.

Now in its 150th year, a milestone achievement as one of America's oldest banks, Century has grown into a full-service community bank with six locations in the heart of South Jersey. Along with its headquarters in Vineland, the Bank maintains branches in Upper Deerfield, Vineland, Elmer, Mullica Hill, and Gibbstown. Century Savings Bank offers a full line of products and services, including online banking and bill pay, mobile banking, and cash management services to meet all of your consumer and commercial banking needs. **For more information on Century Savings Bank and Community Banking Plus, visit www.centurysb.com**

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Photo Caption: Employees of Century Savings Bank Upper Deerfield office support the American Heart Association's Go Red for Women movement.