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Century Savings Bank Joins Series of Financial Education Campaigns

David J. Hanrahan appointed to the Board of Directors of the American Bankers Association
Community Engagement Foundation

VINELAND, NJ – October 8, 2020 – Century Savings Bank, along with over 1,500 banks across the nation, partnered with the American Bankers Association (ABA) in their anti-phishing campaign “*Banks Never Ask That*”. The movement, in recognition of National Cybersecurity Awareness Month, which takes place each October, seeks to use attention-grabbing humor to reinforce the notion that banks do not text, call or email customers asking for sensitive information such as their passwords and PIN.

Every day, thousands of people fall for fraudulent emails, texts and calls from scammers pretending to be a bank. In 2019, Americans lost over \$1.9 billion to phishing and other fraudulent attacks. Want to learn how to protect yourself and your family? Visit www.banksneveraskthat.com, a website developed by the American Bankers Association specifically to educate consumers on cybersecurity crimes and prevention.

Century Savings Bank has also renewed their pledge to provide a variety of other financial education programs from the American Bankers Association’s Community Engagement Foundation including “Teach Children to Save”, “Safe Banking for Seniors” and “Get Smart

About Credit”. These programs provide a variety of valuable insight for consumers of all ages: teaching children the importance of saving, preparing young adults for the responsibilities of credit and raising awareness of potential scams for seniors.

“We are proud to support the ABA Foundation and join these national movements for more financially fit communities,” said David J. Hanrahan, president of Century Savings Bank. “As a community bank, we are in a unique position to work directly with a variety of area leaders including school business officials, law enforcement, senior centers and non-profits to make financial education more accessible in the markets we serve.”

Mr. Hanrahan has recently accepted an appointment to the Board of Directors of the American Bankers Association Community Engagement Foundation, which provides free programs and resources to help banks support the financial well-being of their customers and the communities that they serve. The Foundation’s board is comprised of a broad spectrum of the ABA’s membership to suit the needs of all banks and their respective communities. In his role on the board of directors, Hanrahan will be able to share a perspective, unique to the banking needs facing Southern New Jersey.

“It is vitally important that we do our part to provide reliable financial education resources so that everyone has the opportunity to make better financial decisions for themselves, their families and businesses,” added Hanrahan.

For additional consumer financial education resources, or for more information on Century Savings Bank providing financial education resources or seminars to your classroom, group or organization, we encourage you to stop by one of our banking center locations, call 844-9CSB4ME, or visit www.centurysb.com.

About CENTURY SAVINGS BANK

Based on strong, traditional values and local decision-making, Century Savings Bank is dedicated to being the premier financial services provider in the area, focused on the changing

needs of people and business in our communities by providing the highest level of quality service.

One of America's oldest banks, Century Savings Bank began as a small mortgage association in downtown Bridgeton in 1865 and has since grown into a full-service community bank with six locations in the heart of South Jersey. Along with its headquarters in Vineland, the bank maintains branches in Upper Deerfield, Vineland (two offices), Elmer, Mullica Hill, and Gibbstown. Century Savings Bank offers a full line of products and services, including online banking and bill pay, mobile banking, and a full suite of cash management services to meet all your consumer and commercial banking needs.

We are dedicated bankers who live and invest in the communities we serve. To learn more about **Century Savings Bank and Community Banking *Plus*** stop by one of our banking center locations, call 844-9CSB4ME, or visit www.centurysb.com

About the American Bankers Association

The American Bankers Association is the voice of the nation's \$21.1 trillion banking industry, which is composed of small, regional and large banks that together employ more than 2 million people, safeguard \$17 trillion in deposits and extend nearly \$11 trillion in loans.

To learn more about the American Bankers Association, visit www.aba.com.

About American Bankers Association Foundation

The ABA Community Engagement Foundation, known as the ABA Foundation, is a 501(c)3 corporation that helps banks and bankers make their communities better. Through its leadership, partnerships and national programs, the Foundation supports bankers as they provide financial education to individuals at every age, elevate issues around affordable housing and community development and achieve corporate social responsibility objectives to improve the well-being of their customers and their communities.

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