

## Supporting Education & Improving Financial Literacy

**Boo at the Zoo** – The **Cohanzick Zoo**, New Jersey's first zoo, has been providing education and enjoyment to the community since 1934. To get in the Halloween spirit, Bridgeton Area residents dress up in their creepiest, prettiest and wildest costumes for this fun, safe, family-friendly and treat-filled annual event. Century Savings Bank employees were on hand with bilingual financial literacy information packets as well as treats for the over 3500 attendees.



*Every year Century provides financial education programs to an array of local schools with limited resources in order to equip students ranging from Pre-K to College and beyond with economic skills.*

**Teaching Children to Save** – It's never too early to start learning good money habits. That's why Century went to visit six separate classes at **Gateway's** Glassboro Campus to talk to them about the importance of saving. The presentation was based on the American Bankers Association Education's **Teach Children to Save** program and the FDIC's **Money Smart** program. Each child was given their very own

piggy bank to keep at school and parents were asked to send in spare change to help them learn to count, add, and start saving on their own.



**Financial Counseling & Job Development** – Century's VP of Human Resources and the local Branch Manager gave a presentation to students in **Paulsboro High School's** Economic Classes that covered: tools for writing a resume, acing an interview, debit and credit card fraud, types of credit, credit scores, and the benefits and pitfalls of credit.



**Pennies for Boomer Campaign** – Boomer was a K9 Officer with the **Cumberland County Sheriff's Department** who lost his battle with cancer. In an effort to promote the positive impact of, and expand, the County's K9 Program, Century sponsored and counted the results of a contest among five Cumberland County schools to collect the most pennies for the Boomer Memorial Fund.

